



Frequently Asked Questions

What is Power IT Down Day?

August 26, 2011, marks the fourth annual Power IT Down Day. This event encourages public sector agencies, and the industries that serve them, to power down their computers, printers, monitors and other peripherals at the end of the workday on August 26 in an effort to help the government reduce its energy consumption.

How did Power IT Down Day get started?

Power IT Down Day began in 2008, when industry information technology (IT) leaders in the public sector decided to create a way to encourage responsible energy consumption in government and industry.

What is the goal for Power IT Down Day?

Power IT Down Day challenges individuals, organizations and governments to power down at the end of the workday to conserve energy, reduce costs and create a daily habit of responsible energy consumption. We can save tens of thousands of kilowatt hours (kWh) in a single night to help our planet. In 2010, we surpassed all previous records with about 17,600 individuals signed up for Power IT Down Day. This year, our goal is to set a new record.

Why the emphasis on government?

We encourage all individuals to participate in Power IT Down Day. As the nation's single largest energy consumer, the federal government can make a huge impact on energy conservation in the U.S. For fiscal year 2010, it was estimated that the federal government spent \$28.8 billion on energy consumption. With tightening budgets and a growing need to reduce our carbon footprint, we need to take control of our energy consumption.

How does Power IT Down Day calculate the energy saved?

Power IT Down Day estimates that one computer, monitor, printer and empty cell phone charger waste a total of about 4.3 kWh from Friday evening to Monday morning. If every federal government employee powered down every weekend for one year, the energy savings would come to about \$40 million per year.

How does Power IT Down Day calculate the annual Power IT Down Day charitable donation?

Each year, the Power IT Down Day sponsors make a symbolic donation to a charity to illustrate the resources saved on reduced energy consumption.

Which charity will benefit from Power IT Down Day 2011?

For the third year in a row, the Power IT Down Day sponsors are proud to donate to the Wounded Warrior Project (www.woundedwarriorproject.org), whose mission is to honor and empower our nation's wounded warriors.

How do we participate in Power IT Down Day?

Visit us online at www.powerITdown.org to sign up for Power IT Down Day and invite your colleagues and friends to do the same. You can also contact us for logos, flyers and online banners so that your organization can help promote the campaign.

Who are the sponsors of Power IT Down Day 2011?

Our sponsors this year are Citrix, Intel, HP and GTSI.

